
PUBLIC INFORMATION PROGRAM

The District Board of Directors is committed to informing the public about what is happening in the Olympia school system. The schools, therefore, will be operated with this commitment in mind. The Board believes that an effective communications program is a necessary component of the Olympia school system. Therefore, the Board delegates to the Superintendent the development of a communications program in accordance with the principles outlined below.

The District communications program will be implemented to:

- 1) Foster understanding of the goals, needs, challenges, and accomplishments of the educational program;
- 2) Include a planned, systematic, two-way process between the Board, Superintendent, employees, families and citizens.
- 3) Include a variety of communications techniques such as meetings, letters, publications, and personal contact.

Individual school communications programs will be implemented to:

- 1) Encourage informal, as well as formal, methods of communication;
- 2) Include a variety of communications techniques, such as meetings, school publications, current information available through electronic means, bulletin boards, and personal contacts between school personnel and citizens;
- 3) Supplement and support the District communications program;
- 4) Provide the information necessary for solving problems and preventing misunderstandings.

In case of accidents, incidents or emergencies, involving students/staff of the Olympia School District, the Superintendent's office will serve as the clearinghouse to provide information to the public; the Superintendent will designate one (1) spokesperson and he/she shall be responsible to provide accurate and timely information for the public.



<i>POLICY ADOPTED</i>	<i>October 28, 1985</i>
<i>RE-ADOPTED</i>	<i>December 12, 1994</i>
<i>REVISED</i>	<i>September 13, 2004</i>
<i>REVIEWED</i>	<i>June 28, 2011</i>